

GOVERNOR'S SECRETARIAT
MEGHALAYA, SHILLONG

Press Communiqué

Shillong, 2 August 2026: The Hon'ble Governor of Meghalaya, Shri C.H. Vijayashankar, attended a programme held at Lok Bhavan, Shillong, to witness the live virtual launch of the ***Nasha Mukh Yuva for Viksit Bharat – Sankalp Abhiyan*** by the Hon'ble Prime Minister of India, Shri Narendra Modi.

The nationwide programme was organised simultaneously at around 28,000 locations across the country, bringing together more than one crore youth who participated virtually from different parts of India. The event also witnessed the participation of Governors, Chief Ministers, Union Ministers, members of spiritual organisations, educational institutions, youth organisations and other stakeholders, reflecting a collective national commitment towards the vision of a *Nasha Mukh Bharat* (drug free India).

The programme commenced with a welcome by MY Bharat Volunteers, followed by opening remarks from Shri Mansukh Mandaviya, Hon'ble Union Minister of Youth Affairs and Sports, Government of India, who highlighted the objectives of the *Nasha Mukh Yuva for Viksit Bharat – Sankalp Abhiyan* and underscored the importance of youth participation in the nationwide movement against substance abuse. A short video on the campaign was screened before the Hon'ble Prime Minister delivered his virtual address.

The programme at Lok Bhavan witnessed enthusiastic participation from students and faculty members representing various educational institutions across Meghalaya, including North-Eastern Hill University (NEHU), Indian Institute of Management (IIM) Shillong, Martin Luther Christian University (MLCU), Shillong, along with participants from several other Universities, colleges and institutions of higher education across the State, demonstrating the commitment of the academic community towards building a drug-free society. Members of prominent religious and spiritual organisations were also present during the occasion. Shri H.C. Chaudhary, Addl. Chief Secretary to the Governor of Meghalaya was also present during the program.

Following the Prime Minister's address, all participants and attendees present at Lok Bhavan took the *Nasha Mukh Bharat Abhiyan Pledge*, reaffirming their commitment to preventing substance abuse and promoting healthy, responsible and addiction-free lifestyles.

The programme concluded with an impactful street play (*Nukkad Natak*) presented by the State-level winners of the *Nasha Mukti* competition, which conveyed a strong message on the harmful effects of drug abuse and emphasized the importance of collective action by families, educational institutions, communities and government agencies in creating awareness and preventing substance abuse.

The programme ended with a renewed resolve among all participants to contribute towards the vision of a *Nasha Mukh Bharat* and inspire a healthier, safer and drug-free future for the nation.



